

Zuern Building Products & Design Center

Acquires Window Design Center

As Zuern continues to diversify & grow their window & door business, they are excited to expand into the Madison market & continue their success in the Delafield area with expansive showrooms at each.

“Delafield is a well established market for Zuern and there has been a desire from our team and customers to have a showroom in the Lake Country area,” expressed Jennifer Zuern, “This, along with the knowledgeable & passionate team at Window Design Center will bring added service & experience to our Zuern team & customers.”

For over 55 years Zuern has been a Marvin dealer. Their dedication to the product and knowledge of their team has led them to being the largest Marvin dealer in Wisconsin. The addition of Window Design Center will only elevate their Marvin presence and create a dynamic buyer experience unlike no other.

This acquisition brings continued diversification & expanded category sales in the window & door segment, which has grown significantly in the past 12 – 15 years. Zuern will continue to offer The Marvin Brand’s complete window & door collection, Hayfield Windows and Doors, Quaker Windows and Doors, and Therma-Tru Exterior Doors underneath their new name, Window Design Center from Zuern.

Zuern is excited to announce Jeff Van De Hey as the leader of Window Design Center from Zuern. Jeff has over 25 years of window experience, 20 of which have been with Marvin.

“You will see **updates in both the Madison and Delafield showrooms, state of the art warehousing, additional inside and outside field service support, and an increased focus on continuing education** to name just a few!” promises Jeff.

The Madison & Delafield expansion of Window Design Center from Zuern is underway as of April 1st, 2020.

More information about Zuern Building Products & Design Center and Window Design Center from Zuern is available at www.zuerns.com & www.windowcenter.com